



# THE SUSTAINABLE DEVELOPMENT REPORT

2025

# A SPECIAL PUBLICATION PROJECT



*...it's all here*



## THE **SUSTAINABLE** DEVELOPMENT REPORT

# BACKGROUND

**Empowering the Ghanaian with highly-credible information; causing accountability in leadership through unflinching reporting**

**Nvame**, a world-class business development consultancy and publication firm has partnered with the **Business & Financial Times (B&FT)**, Africa's leading provider of business information, to undertake a series of **special publications**.

Together, we intend to, very consciously and consistently, shine a spotlight on pressing national issues, hoping to, by so doing, cause much needed change. And one of such crucial issues, we believe, regards the matter of our sustainable growth as a country.

**B&FT, Nvame sign MOU. [Read story here](#)**

# ABOUT

The **Sustainable Development Report** is an annual special publication by **Nvame** in collaboration with the **Business & Financial Times (B&FT)**. The Report seeks to, very strategically, explore the topic of Ghana's development journey through a broader, more holistic lens—in ways that lead to, not just the growth of our economy, but our sustained development as a nation, one capable of asserting a prominent place both continentally and globally.

To this end, we will be **highlighting and empowering** the contributions of individuals and entities—be they **public or private**—operating within the very **diverse sectors** existing in the economy, from the agriculture sector to finance, IT and AI, renewable and non-renewable energy, education, manufacturing, the extractive sector, etc. We will also be spotlighting and empowering the growth of new and emerging sectors—to help facilitate our economic transformation.

The Sustainable Development Report is a world-class report, an action plan, and a call-to-action towards the attainment of the long-desired sustained growth of our country and continent.

# OBJECTIVES

- Provide, each year, a thoroughly researched and highly informative report on Ghana's sustainable development journey for publication in the Business & Financial Times.
- Help the country take charge of its sustainability journey, offering homegrown solutions that do not stall our developmental progress, but rather, enrich it.
- Provide an ongoing platform for sector players, experts, stakeholders, citizens, companies and organisations operating in diverse sectors, etc. to air their expert opinions, share their experiences, proffer solutions, and give accounts of active actions and contributions being undertaken towards reaching this much-desired end—i.e., the attainment of sustainable growth for Ghana.
- Help keep policymakers and stakeholders (public and private) on their toes—in the creation and implementation of policies aimed at helping the country reach this goal of sustained growth.
- Shed a spotlight on individuals and entities (companies, institutions (public/private, profit and non-profit, private citizens, journalists and members of the media, political, traditional, and religious leaders, etc.) leading this charge of sustained national growth.



# SCOPE - CATEGORIES OF PARTICIPANTS

We all have crucial parts to play in Ghana's sustainable developmental journey...



# SCOPE - SECTORS & FOCAL POINTS



Africa's Sustainable Development



Transportation



Circular Economy



Agriculture & Aquaculture



Telecommunications



Power



Non-renewable Energy



Renewable Energy

# SCOPE - SECTORS & FOCAL POINTS



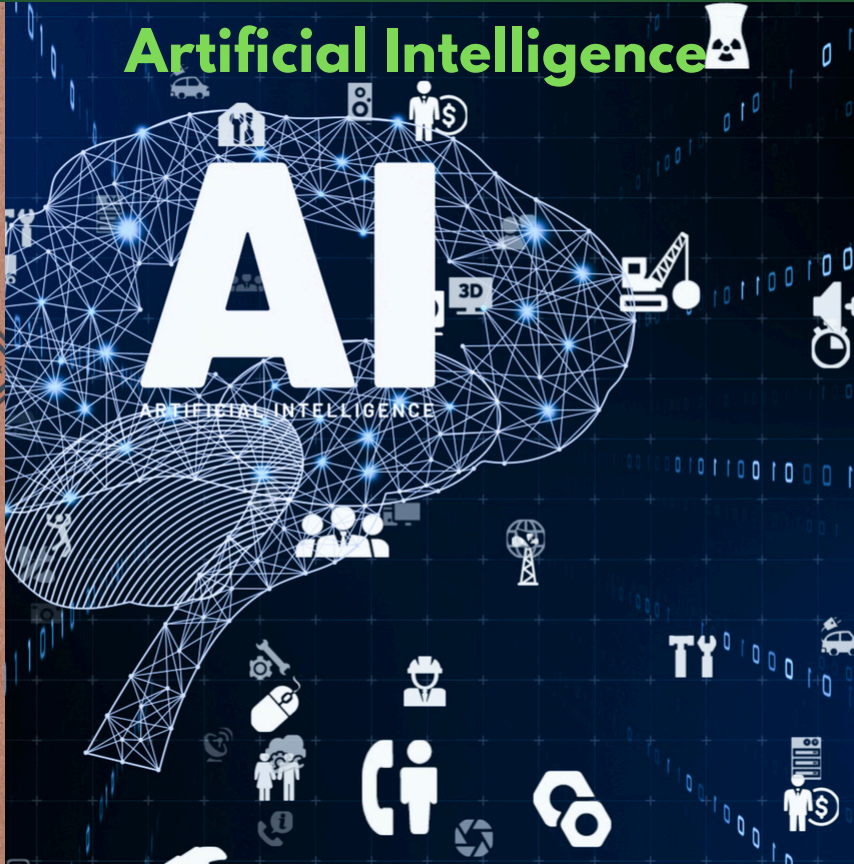
Information Technology



Education



Tourism & Hospitality



Financial Sector



Manufacturing



Mining & Quarrying



Construction

# SCOPE - SECTORS & FOCAL POINTS

Wholesale & Retail



Arts & Music



Real Estates



Textile & Fashion



Media



PUBLIC

PRIVATE

Public & Private Sectors



Advocacy Groups & CSOs



Healthcare Sector



# ADVERTISEMENT PACKAGES

## Centre-spread Advert (Colour)

GH¢20,000

### Additional Value (Free of charge):

- **Online banner advert slot** on the Business & Financial Times (B&FT) website: [www.thebftonline.com](http://www.thebftonline.com) for **1 month**.
  - **Size:** 1070 x 150 pixels.
- Advert to be plugged on **B&FT's THREE (3) main social media handles** (Facebook, Twitter and LinkedIn) on the day of publication.
  - **Size:** social media size.
- **Additional 1-page** to write a promotional article on your brand

## Double-page Advert (Colour)

GH¢14,000

### Additional Value (Free of charge):

- Under **menu advert slot** on the B&FT website: [www.thebftonline.com](http://www.thebftonline.com) for **3 weeks**.
- Advert to be plugged on **B&FT's THREE (3) main social media handles** (Facebook, Twitter and LinkedIn) on the day of publication. or Corporate Affairs Teams
- **Additional half-page** to write a promotional article on the brand

## Full-page advert (Colour)

GH¢8,000

### Additional Value (Free of charge):

- Article inline advert slot on our website for **2 weeks**.
- Advert to be plugged on **B&FT's THREE (3) main social media handles**

## Half-page advert (Colour)

GH¢5,000



IN COLLABORATION WITH



# The Health Report

Towards the attainment of Universal Health Coverage (UHC)

- Thoroughly-researched and highly informative report on the Ghanaian health sector.
- An ongoing platform for expert opinions, proffering solutions, sharing experiences, etc.
- Encouraging much-needed investments into the health sector.
- Championing holistic healthcare
- Spotlighting leaders and change-makers in the field.
- Offering a comprehensive year-on-year update on Ghana's performance towards the attainment of Universal Health Coverage (UHC) and Goal 3 of the SDGs.

7th April 2025

## World Health Day







MONDAY FEBRUARY 24, 2025  
SPECIAL PUBLICATION





Click on Images to read Our Sample 2025 Publications



Rev. Sam Korankye Ankrach



# IN FULFILMENT OF...

The Sustainable Development Report is in fulfilment of, among many others, the following national, regional, continental, and global undertakings:



## Regional /Continental Development Undertakings

E.g., PIDA, CAADP,  
AfCFTA, STISA,  
AREI, etc.



Addis Ababa Action Agenda  
of the Third International Conference on  
Financing for Development  
(Addis Ababa Action Agenda)



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## Thank you